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ZERO INK
Polaroid

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Polaroid

PoGo™

Quick-Start Guide

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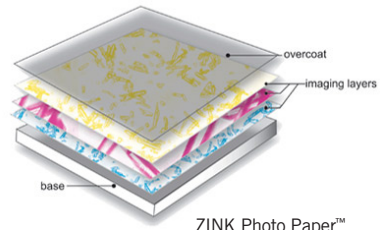
Polaroid PoGo™ Instant Mobile Printer

WHAT IT IS: Polaroid PoGo™ – short for Polaroid-on-the-go – is a pocket-sized, inkless digital printer that produces full-color photos wirelessly from cell phones and via PictBridge from digital cameras. Weighing only eight ounces, Polaroid PoGo™ provides consumers with a convenient solution to sharing digital images trapped on cell phones and digital cameras.

WHAT YOU GET:

- 2" x 3" borderless, sticky-back prints
- Bluetooth, PictBridge compatibility
- Smudge-proof, water-resistant, virtually tear-proof photos
- Fade-resistant, long-lasting images
- No waste – no ink cartridges
- 60-second print time
- Rechargeable lithium-ion battery

HOW IT WORKS: The full-color digital photos are created without ink cartridges or ribbons using ZINK Photo Paper™, keeping the printer size to about the size of a deck of cards. The paper is a durable material that contains colorless cyan, yellow and magenta dye crystals. Heat activation brings photos to life, colorizing ZINK™ dye crystals, so digital photos can be shared instantly.



ZINK Photo Paper™

Polaroid PoGo™ Specs

SIZE	4.72" H x 2.83" W x 0.93" D
WEIGHT	8 oz. (without paper), includes battery
BATTERY	7.2V rechargeable lithium-ion 15 Prints per charge at 25 C. Battery is replaceable
USER INTERFACE	2 Tri-Color LED indicators
AC ADAPTER	9V output Universal Input 100V to 240 VAC Printer will print when plugged into the AC adapter
CONNECTIVITY	Bluetooth (Class 2) OPP USB 2.0 USB A connector
PRINT SPEED	60 seconds per print, from send to share

ZINK Photo Paper™ Specs

SIZE 2" x 3"

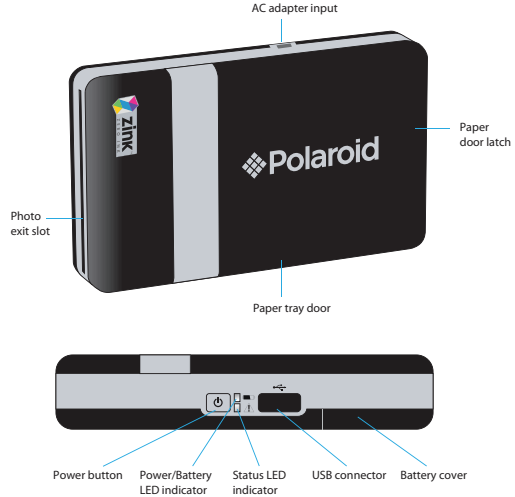
DYE CRYSTALS 100 billion dye crystals activate with 200 million heat pulses in 30 seconds

HUES Each piece of white ZINK Photo Paper™ is embedded with cyan, yellow and magenta dye

FEATURES

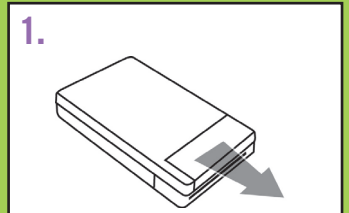
- Full-bleed, borderless image
- ZINK™ Zero Ink™ Printing Technology embeds color into the paper
- Prints dry-to-touch, waterproof, tear-proof, smudge-proof
- Peel-off, sticky-backed
- Automatic image quality optimization

LED	Color	Action	Communication
	Green	Solid	Power on
	Orange	Solid	Low battery
	Red	Solid	Out of battery
	Orange	Pulse (1X speed)	Charging from AC adapter
	Green	Pulse (1X speed)	Fully charged from AC adapter
	Green	Solid	Ready to print
	Green	Pulse (1X speed)	Receiving information
	Green	Pulse (3X speed)	Printing
	Red	Pulse (1X speed)	Paper jam
	Orange	Solid	Out of paper, non feed



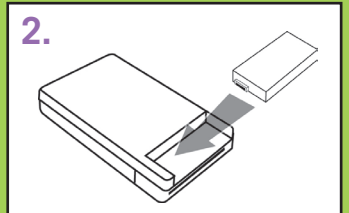
Installing and Charging the Battery

1.



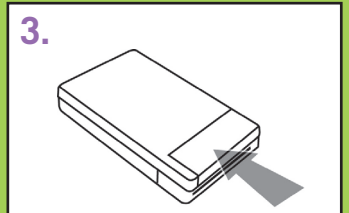
Remove battery door cover.

2.



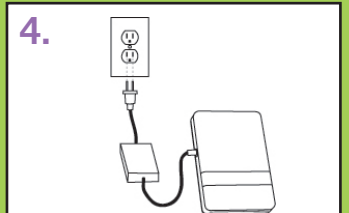
Install battery.

3.



Replace battery door cover.

4.



Connect the AC adapter to printer and power source.

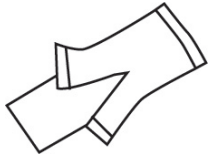
Note: You can print photos while plugged into the power source. For the best battery life, fully charge battery before use (approximately 2.5 hours).

Loading ZINK Photo Paper™

1.

Press and release latch on the paper tray door.

2.

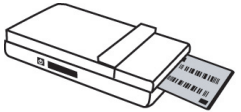


Unwrap the 10-pack of ZINK Photo Paper™.

3.

Slide the 10-pack of ZINK Photo Paper™ into the printer with the ZINK Smart Sheet™ facedown.

4.



Close the printer tray door. The ZINK Smart Sheet™ will automatically eject.

Note: Do not bend paper or touch the printing surface.

Print Instantly: From a Cell Phone
Passcode: 6-0-0-0

The Polaroid PoGo™ Instant Mobile Printer is the easiest way to print photos from a cell phone. Wirelessly transfer images from a Bluetooth-enabled cell phone to the mobile printer and print instantly. Using the built-in OBEX (object exchange profile) Bluetooth in the phone and printer, connecting and printing becomes instant.

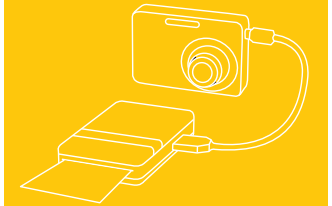
The following is an example for connecting to the printer and printing your images. The terminology used in your cell phone may be different—for specific directions for your phone, visit http://polaroid.com/pogo/comptool/index.html.

1. Select the image you would like to print from the stored images on your cell phone. In the “options” menu, select “send via Bluetooth.” Search for devices, select the Polaroid printer and print.
2. If you are unable to print from “send via Bluetooth,” select “connectivity” or “Bluetooth” under the “settings” or “tools” menu. Search for devices and select the Polaroid printer. Once paired, go back to stored images and select the image you want to print. In the “options” menu, select “beam” or “send via Bluetooth.” Select the Polaroid printer and print.
3. If your cell phone does not include “send via Bluetooth” under the “options” menu, select the image you want to print. Go to the “options” menu and select “print via Bluetooth.” Search for devices, select the Polaroid printer and print.

Print Instantly: From a Digital Camera

Instantly printing images from a digital camera is as easy as connecting the PictBridge-enabled camera to the printer. Once connected, follow the PictBridge screen on the camera display. Simply select what image to send to the printer and within 60 seconds, the print is ready to be shared.

The following is an example for connecting to the printer and printing your images. The terminology used in your camera may be different.



1. Connect your digital camera and printer to determine if a print option or printer icon is automatically displayed on the camera screen.
2. If no print option appears, select “menu” and navigate to confirm that PictBridge is enabled. Note: If “USB” is displayed under “settings,” then PictBridge is NOT enabled.
3. Once PictBridge is enabled, select the image you want to print and follow the on-screen instructions.

Notes:

- Do not disconnect the USB cord until entire printing process is complete.
- Do not turn off the printer while printing.
- Do not open paper tray door while printing.
- To print the date on your photo, ensure the Date Stamp feature on your digital camera is enabled.
- Does not print when connected to a PC.

For specific printing directions for your digital camera, review your digital camera user’s manual or the manufacturer’s Web site.

Troubleshooting

PROBLEM: The photo that prints has streaks.

SOLUTION:

- Do not send another image to print.
- First, turn off the printer. Then open the paper tray door and remove the photo paper. Next, place one sheet of photo paper upside down (with the watermark facing up) in the paper tray. Gently glide the paper under the print head. Close the tray door. The sheet of paper will automatically eject. Open the paper door once again, and reload the photo paper.

PROBLEM: The photo paper jammed in the printer before it printed.

SOLUTION:

- Do not send another image to the printer.
- First, open the tray door and check to see if there is paper in the tray.
- If there is paper in the tray, make sure the paper is loaded correctly.
- If there is no paper in the tray, add a new pack of paper.

PROBLEM: The paper jammed while printing was in process.

SOLUTION:

- Do not pull out the paper.
- First, turn off the printer. Open the paper tray door and remove the paper that is left in the paper tray. Place one sheet of paper upside down (watermark facing up) in the tray. Glide the photo paper under the print head. Next, close the tray door. The sheet of paper will automatically eject. Open tray door and reload the paper. Close tray door.

TO RESET THE PRINTER:

- Turn off printer.
- If the printer will not power off, remove the battery cover and the battery.
- Replace the battery and battery cover.
- Turn on printer.

About Polaroid

Polaroid, the company that pioneered instant photography, has become a leading consumer electronics brand. Building on its 70-year heritage of visual innovation, Polaroid is a leading U.S. seller of mass-market digital cameras and personal DVD players, and ranks among the top five makers of LCD televisions. Through its new line of digital entertainment products, Polaroid helps consumers capture, share and enjoy their memories in new ways. Polaroid is a company of Petters Group Worldwide. Learn more at www.polaroid.com.

About ZINK Imaging

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. Invented by ZINK Imaging, ZINK™ Technology and the award-winning ZINK Photo Paper™ provide a revolutionary technology platform for ink-free digital printing products. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

The ZINK™ Technology and ZINK™ trademarks are owned by ZINK Imaging, Inc. and are used under license.

Safety Information

Polaroid Corporation declares that this Instant Mobile Printer is in compliance with the essential requirements and other relevant provisions of Directive 1999/5/EC.

FCC WARNING
Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTICE
This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment causes harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna
- Increase the separation between the equipment and receiver
- Connect the equipment into an outlet or on a circuit different from that to which the receiver is connected
- Consult the dealer or an experienced radio/TV technician for help.

This transmitter must not be co-located or operated in conjunction with any other antenna or transmitter.

This equipment complies with the FCC/IC radiation exposure limits sent forth for uncontrolled equipment and meets the FCC radio frequency (RF) Exposure Guidelines in Supplement C to OET62 and RSS-102 for the IC radio frequency (RF) Exposure rules. This equipment has very low levels of RF energy that is deemed to comply without maximum permissive exposure evaluation (MPE). But it is desirable that it should be installed and operated with at least 20cm or more between the radiator and person's body (excluding extremities: hands, wrists, feet, and ankles).

This device complies with Part 15 of the FCC Rules and the RSS-Gen of IC Rules. Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of this device.

CAUTION: RISK OF EXPLODING IF BATTERY IS REPLACED BY AN INCORRECT TYPE.

BATTERY CAUTIONS

- Use only the provided charger with this product.
- Only charge the battery as recommended by the instructions.
- The battery provided with his product is intended for this product only.
- Prolonged use of the printer will result in the battery becoming warm.

BATTERY WARNINGS

- Avoid contact with a leaking or damaged battery.
- Do not short battery terminals.
- Adult supervision is recommended when product is used by young children.
- Avoid areas of excessive heat or moisture.
- Do not disassemble the battery.

This product contains electrical or electronic materials. The presence of these materials may, if not disposed of properly, have potential adverse effects on the environment and human health. Presence of this label on the product means it should not be disposed of as unsorted waste and must be collected separately. As a consumer, you are responsible for ensuring that this product is disposed of properly. To find out how to properly dispose of this product, please go to www.polaroid.com and click on "Company" or call the customer service number for your country listed in the instruction manual.

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For more information on
Polaroid PoGo™, please visit:
TheNewInstant.com or
Polaroid.com/PoGo

Polaroid

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